

PRIVATE DEVELOPER RESOURCE GUIDE



Don Rambadt, *Sky Play*, 2012
North Highway 89, Jackson
Photo: David Swift



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PUBLIC ART

**ADDS CHARACTER & MEANING,
CREATES A UNIQUE IDENTITY,
INCREASES PEDESTRIAN
VITALITY, & PROVIDES A
MEMORABLE EXPERIENCE.**

Jackson Hole Public Art is a non-profit organization dedicated to enhancing public spaces with art that tells the unique stories of Jackson Hole.

Jackson Hole Public Art provides consulting services for private developers wishing to integrate public art into their projects.

The Teton County Comprehensive Plan encourages developers to draw upon design professionals and integrate creative elements into the designs of public spaces. Current Land Development Regulations even allow for art in lieu of landscaping in some town developments.

Work with us and your project will achieve a unique identity celebrated by visitors and residents.



Bart Walter, *A Battle of Wills*, 2016, Jackson Hole Airport Roundabout
Photo: XXX

CREATIVITY AS CATALYST COMMUNITY AS CANVAS



John Fleming, *Willow Grove*, 2015, West Broadway, Jackson WY
Photo: XXX

PUBLIC ART TYPES

INTEGRATED ARTWORKS

Ideally, public art should be seamlessly integrated into your development. Hire the artist early in the design process, so the work of art can be built into all of the construction documents with the general contractor, who in some cases, can perform some of the fabrication or installation, which can save time and money.

DESIGN TEAM

When an artist is included as a member of the design team with an architect, landscape architect, or engineer, he or she can collaborate to enhance creativity, integration, and overall impact of the art within the project. The design team approach works best when all members of the team are selected at the same time, each with equal power and control over aesthetics, and each with a clearly defined project role from the beginning, to achieve a common goal.

ARTIST MADE

With a budget and specifications in mind, an artist can transform ubiquitous building parts purchased from a catalogue (such as benches, planters, sconces or railings) into custom-made works of art that add character and beauty to their functionality. The artist-designed project can be part of the same budget as the line item, or it can be enhanced with additional sources of funding.

FREESTANDING WORKS OF ART

If the design process is complete and construction underway, you can commission or purchase a freestanding work of art. Consider hiring an artist to enhance bare walls with murals or enliven gathering spaces with a sculpture.

PUBLIC ART PROCESS



Bland Hoke and Terry Chambers, *Snow Fields*, 2013, Snow King Resort
Photo: David Swift

PUBLIC ART CONSULTANTS

Jackson Hole Public Art is your local curator, arts administrator, community organizer, and project manager. We will detail locations, themes, budgets, materials, and methods for all works of art at a site. We facilitate the commissioning process, including identification of the right artist, oversight of production, communication with local press, installation, and title transfer. We ensure that communications between the artist and owner results in a professional, high-quality artwork that meets design standards and represents community values.

ARTIST SELECTION

Jackson Hole Public Art will help you find the right artist. We know our local artists and we can help you find national artists whose work fits with your project. Methods for artist selection include an open-call process by Request for Proposal or Request for Qualifications, invitationals where small groups of artists are pre-qualified for the project, or directly approaching a specific artist for a proposal.

BUDGET

The developer's budget for art should include commissioning fees, project administration fees plus future maintenance and management of the artwork. The artist's budget should include: artist fees, fabrication, materials, installation, transportation, construction documents, approvals and reviews by engineers and other design professionals, and insurance required of the artist.

CONTRACTS

Like other design professionals and trades working on a construction project, a contract is needed for the artist that outlines all of the expectations for products, services, and responsibilities. JH Public Art will create a contract tailored for commissioning or purchasing works of art for your project.

DESIGN REVIEW

The contract for the work of art will include milestones for the owner to review the progress of the design, fabrication, and installation of the work of art. These milestones are typically attached to the release of payment. Public art installed in the Town of Jackson may be subject to review by the Public Art Task Force. JH Public Art will facilitate all project review and permitting required for the project.