



CALL FOR MURALIST

REQUEST FOR QUALIFICATIONS, JACKSON HOLE, WYOMING

SUMMARY

The Hub Bicycles seeks a muralist to LIVE PAINT one mural for The Hub Bicycles' new location on Pearl Ave.

“The Hub Bicycles loves you and your bike. At The Hub, we are passionate about growing the love of cycling in our local community. We believe that bicycles are the key to a happy and healthy Jackson Hole. They help get cars off the roads, improve our health, build strong bonds within our families and neighborhoods, as well as just being plain fun!”

The ideal applicant will have mural painting experience and express enthusiasm for painting live at an opening event. The artist's style should fit with the subject matter, and the content of the mural should respond to the positive aspects of bicycles in improving individual and community health and wellbeing and depict how cycling builds strong communities.

Artists located in Jackson Hole and region and beyond are invited to apply (includes Wyoming, Idaho, Montana, Utah, Colorado).

MURAL COMMISSION: \$3,000

TIMELINE – Quick Turnaround

The timeline may be subject to change.

RFQ released July 1, 2021

Qualifications due July 19, 2021

Finalists announced by August 1, 2021

Final Concepts Due August 15, 2021

Finalist announced on September 1, 2021

Live painting and celebration TBD in September

THE HUB BICYCLES

The Hub Bicycles supports the growth of cycling in the Tetons, from the construction of neighborhood pump tracks to local races to hosting Jackson's annual community bike swap benefitting local bicycle-oriented non-profits. The Hub carries only the finest bicycles and accessories for all kinds of cycling and cyclists. Whether you are new to the sport, a long-time rider looking for race-level gear, or just looking to get around town, riding roads or trails, we are here to help you find the right match for you. Shop online or visit us in the shop; either way, we want to provide the best service possible. Visit us today to meet our top-notch staff and experience the best cycling product selection in Jackson.

CYCLING IN THE TETONS

The Town of Jackson is located approximately 60 miles south of Yellowstone National Park and 12 miles south of Grand Teton National Park. Over 53 miles of paved pathways have been completed in Teton County, with an additional 16 miles in Grand Teton National Park. Mountain biking in the Tetons takes place between two states and two ski resorts, JH Mountain Resort and Grand Targhee. There are hundreds of miles of single track ready for you to explore.

ABOUT JACKSON, WYOMING

Jackson, Wyoming sits at 6,500 feet above sea level. The population of the Town of Jackson and Teton County is over 20,000 with 74% percent under the age of 44. We have a strong western heritage rooted in ranching and a growing Hispanic community that comprises 12.2 percent of the population and the median household income is \$72,696. Ninety-seven percent of the land in the county is owned by the Federal government leaving very little left for private development. The population is well educated, with 94.7 percent of residents having a high school diploma and 45.8 percent have a bachelor's degree or higher.

ARTWORK LOCATION/CONTEXT

The Hub Bicycles is located on Pearl Street Avenue in vibrant downtown Jackson near the Center for the Arts, Snow King Mountain, the parking garage, bike paths, and US Forest Service trails. The artwork will be located on the EAST face of the building.

PROJECT GOALS

The visual elements of the mural should celebrate:

- Improved health and wellbeing gained from cycling
- The Hub's as a community destination for cycling enthusiasts
- The joy of riding bikes
- Create a visual destination and wayfinding point of interest
- Contributes to the identity of the Hub Bicycles

- Appeal to all ages

MEDIA/STYLE/SIZE

The wall size for the mural is approximately 5 x 10 feet. The live painting event will be scheduled upon completion of the bike shop renovation. Weather in Jackson in late September can be cold and wet. The artist may want to begin the mural on Polytab ahead of arriving on site. Painting techniques and materials will be discussed as part of the commission agreement.

ARTIST ELIGIBILITY

Artists located in Jackson Hole and region and beyond are invited to apply (includes Wyoming, Idaho, Montana, Utah, Colorado).

PROJECT BUDGET

The total budget for one mural of approximately 5x10 feet is \$3,000. The budget includes concept design, refinement of design based on stakeholder input, materials (including paint and scaffolding), travel, shipping, fabrication, installation, contract labor, insurance, final documentation, contingency, and any incidental expenses.

The wall will be primed and or treated in preparation for the painting. JH Public Art will coordinate all review, communications, site and installation logistics, and permissions for the artist.

SELECTION PROCESS

A selection panel of stakeholders specific to the project will review artist's qualifications and identify one to three finalists based on the selection criteria listed below. From the pool of finalists the selection panel will review site-specific concepts and identify one artist to receive the commission.

1. Submit Qualifications: Applicants will submit qualifications to: Alex@jhpublicart.org.

2. Identification of 1-3 Finalists: One – three finalists will be identified based on the selection criteria listed below to receive a \$150 stipend to develop a conceptual design.

3. Final Design: The selection panel will review concepts and recommend one for approval. If approved, the artist will enter in a commission agreement with The Hub Bicycles and refine and finalize the concept prior to painting the finished mural.

SELECTION CRITERIA

The Selection Panel will refer to the criteria listed below while evaluating qualifications.

- Artistic merit, originality, and creativity as evidenced by prior artwork.
- Excellence in technical execution of past work.
- Professional experience delivering projects of similar scale, scope, and budget.
- Demonstrated ability to undertake the design, fabrication, and delivery of the artwork within the timeline.

- Demonstrated responsiveness and understanding of the goals specified in the RFQ through their Letter of Interest.
- Ability to appeal to a diverse audience.
- Past experience using proposed materials.

The Hub Bicycles reserves the right to accept or reject any or all proposals and to accept the proposal deemed to be in our best interest and may recommend non-funding if they do not receive proposals that meet the goals of the project. The Hub Bicycles reserves the right to alter the make-up of the Panel or re-issue this RFQ and may recommend non-funding if they do not receive proposals that meet the goals of the project. The Hub Bicycles is an equal opportunity employer.

CONTRACT REQUIREMENTS

The selected artist or artist team will enter into a contract with The Hub Bicycles.

The artist will be asked to sign a risk release waiver.

The Hub Bicycles will own the artwork and reserves the right to remove the work for any reason including deterioration from weather, new construction, or other unforeseen reasons. The artwork should be installed and is expected to be displayed for 6 months to one year. Or longer at the discretion of The Hub Bicycles.

The artist retains all copyrights to the artwork. The Hub Bicycles agrees to acknowledge the artist with a plaque on site. The artist agrees to allow The Hub Bicycles to use images of the artwork in general promotional materials provided the artist is acknowledged.

In the case where the mural is in need of repair, The Hub Bicycles agrees to contact the artist first. If the artist is not available to fix the artwork, then The Hub Bicycles can use its discretion to correct the issue.

PROPOSAL REQUIREMENTS

Jackson Hole Public Art will facilitate the selection process.

Please label your attachments with **your name**, not the name of the project.
For example: Smith.Tom.pdf

Letter of Interest: The letter should articulate the artist's interest in this project in particular. The artist should describe how his/her work and experience relates to this project. Please limit the letter to 500 words or less.

Images of Work: Please provide up to 6 images of previously created murals that relate to this opportunity. Submit JPEG format, 1920 pixels maximum on the longest size, 72 dpi, and with compression settings resulting in the best image quality where the file size remains under 2MB.

Resume (finalists only): A two-page (maximum) current, professional resume. Artist teams should submit resumes for each team member compiled into one document.

References (finalists only): Please submit up to 3 current references. Check with your contact to ensure their information is up to date. Please make sure you include the reference name, phone, alternate phone, email, title, and one sentence describing your professional association.

Contact Jackson Hole Public Art

Carrie Geraci, Executive Director, carrie@jhpublicart.org, 307-413-1474
PO Box 4413 | 240 South Glenwood Street | Jackson, WY 83001