



COMMUNITY AS CANVAS  
CREATIVITY AS CATALYST  
jhpublicart.org



## GLOW Nights 2020/21: ENERGY

### Request for Proposals

**Proposals Due: October 16, 2020 by 5pm**

The theme for Glow Nights is **Energy**: How we use it, from where we get it, and to where we will take it. JH Public Art seeks proposals for 3-dimensional, light-based and movement-based artworks inspired by this theme. Artworks will highlight energy efficiency, energy conservation and renewable energy initiatives of local partners, convey emissions data, demonstrate immediate and/or future energy solutions, or envision artworks that produce energy. Artworks will be displayed in Jackson Wyoming from December 16, 2020 - through January 2021. Proposals will be reviewed with a selection panel of local stakeholders and JH Public Art staff. One augmented reality feature that amplifies the energy story being highlighted will be paired with each installation. A local animator will produce the AR features.

**The budget varies by location and starts at \$3,000 for a site-specific, temporary artwork.**

- Teton Village commons
  - Up to 2 stand-alone artworks
  - One animated projection for inside the event tents at the base area
- Center for the Arts Park
- Snow King Base area near the mini-golf
  - Illuminated snow and ice artwork is preferred
- Save-the-block – vertical installation that does not impeded outdoor, public seating
- ArtSpot – suspended artwork, may require solar power, *pending*

### Project Timeline 2020/2021

**We know this is a tight timeline.**

**Please do not apply if you can't meet the installation date.**

RFP Released: October 7<sup>th</sup>, 2020

Submittals Due: October 16, 2020

Artists selected: October 23-30, 2020

Progress checks: November 20, 2020

Final approval: December 1-5, 2020

Shipping: December 10-15, 2020

Installation: December 16-18, 2020

De-installation: February 1, 2021

### Contact

Carrie Geraci, Director: 307-734-9026, [carrie@jhpublicart.org](mailto:carrie@jhpublicart.org)

Alexandra Pope, Project Manager: 917-885-1006, [alex@jhpublicart.org](mailto:alex@jhpublicart.org)

GLOW Nights takes place in Jackson Hole, Wyoming at the base of the world famous Jackson Hole Mountain Resort and in historic downtown Jackson. GLOW Nights installations will be on display from December 16, 2020 through January 2021.

JH Public Art seeks proposals for 3-dimensional, light-based artworks for display in Jackson, Wyoming from December 16, 2020 - through January 2021. We welcome installations that are conceptual, educational, or representational that relate to the theme, Energy. Artwork should be interesting and engaging during the day, but it's all about light and illumination at night.

In partnership with Energy Conservation Works the theme for Glow Nights is Energy: How we use it, from where we get it, and to where we will take it. JH Public Art seeks proposals for 3-dimensional, light-based and movement-based artworks inspired by this theme. Artists will create temporary installations that highlight energy efficiency, energy conservation and renewable energy initiatives of local partners, convey emissions data, demonstrate immediate and/or future energy solutions, or envision artworks that produce energy.

Installation will be paired with an augmented reality animation that highlights an energy conservation message. A local animator will develop the augmented reality features with input from Energy Conservation Works and the artist. The AR features will be hosted on the Hoverlay site.

All projects must be installed in a safe manner, and abide by local laws. All electrical wiring must meet electrical safety standards, to be assessed and evaluated in consultation with JH Public Art and project stakeholders. JH Public Art will consider existing artworks that have been previously displayed if they meet the criteria listed herein. Engineering review will be required for most installations. Hughes Productions will provide limited technical support for lighting.

Artists are responsible for the installation and removal of artwork before and after exhibition. If you cannot be present, you must ship your work with detailed installation instructions and any unpacking/packing directions. JH Public Art will assist with installation and removal as much as we are able, typically 1-2 hours per artist.

## Locations

Artists are asked to give preference for their site, however, JHPA and stakeholders will pair the artists to the site that is the best fit. Artists applying should be flexible in the design of their proposal and on where it is located.

- Teton Village commons
  - Up to 2 stand-alone artworks
  - One animated projection for inside the event tents at the base area
- Center for the Arts Park
- Snow King Base area near the mini-golf
  - Ideal location for illuminated snow and ice artwork
- Save-the-block – vertical installation that does not impeded outdoor, public seating
- ArtSpot – suspended artwork, may require solar power, *pending*

## COVID 19

To adhere to local health and safety precautions installations should not encourage touching, gathering of groups of 10 or more, climbing, or confined spacing. Local Covid 19 health orders may require additional limitations that we have not yet considered and precautions may vary based on the site.

## About Energy Conservation Works

Energy Conservation Works to Jackson Hole as a leader in energy efficiency and energy innovation; to transform the community into a model for sustainability, cost savings, and conservation; to provide outreach and education; and to provide creative investment opportunities to realize the goals of energy independence for future generations.

Formed in partnership through an historic and unique Joint Powers Agreement between the Town of Jackson, Teton County, and Lower Valley Energy, ECW supports the community in making responsible and sustainable energy decisions and investments. Working in the homes, businesses, and public spaces throughout Teton County, ECW has successfully implemented projects and programs which save more than 30MWH annually (equal to the energy use of more than 1,500 homes) and has also helped Lower Valley Energy customers commit to more than 60MWH of Green Power purchases.

For background energy information, highlighted projects and programs, and/or general input, contact [pcameron@energyconservationworks.org](mailto:pcameron@energyconservationworks.org) (or) 307.413.1971. Artists are invited to reach out in order to participate in info sessions with ECW and partners, for additional information.

## Art Goals

The goal of Glow Nights is to activate pedestrian spaces, inspire wonder, and to raise awareness about this year's theme, energy. Specifically, site-specific artworks will do one of the following: highlight the host site's conservation and renewable energy initiatives, convey emission data, demonstrate energy solutions, or envision artworks that produce energy. Glow Artworks should be engaging during the day and at night.

## Budget

**The budget varies by location and starts at \$3,000 per commission.**

## Eligibility

Participation in GLOW Nights is based on the artists' prior experience working on projects of similar scale, complexity, and budget; technical knowledge required to design an artwork that glows, feasibility of the concept; ability to meet the tight timelines defined herein; demonstrated understanding of materials that can withstand over a month outside in cold temperatures; and examples of excellence in past work samples. Due to the complexity of installing artworks in extreme winter conditions, artists familiar with such conditions, will be given preference.

Regional artists who are available to install their works may also be given preference.

### **Media, Style, Size**

Recognizing the extreme fluctuations of weather in Jackson Hole, including wind gusts of up to 65 mph, temperature fluctuation from 20 below zero to 50 degrees above zero, and large accumulations of 6 feet or more of snow, the artwork must be made of durable media that can be easily maintained for the duration of the exhibit (one month). Artworks should be visible even if it snows 4 feet and may need to come with a simple base. The vistas are big in Jackson Hole and your artwork should be properly scaled to fit within its surroundings.

It is important to note, that installations will not be regularly supervised and should be designed to withstand the average curious merry-maker or unattended youngster. Artwork should be structurally sound and offer opportunities for passersby to pose for selfies, however, due to health precautions, installations that are enclosed, invite touching, sitting, or other interactions are discouraged.

### **Selection Process**

JHPA will facilitate a selection panel that includes representatives and stakeholders from the host sites. The review panel may also include local residents, business owners, and professionals with technical experience like landscape architects, and electrical engineers. Artists who are asked to modify their design will be paid for their time at a rate agreed upon by both parties, but not to exceed \$250.

### **Artist Selection Criteria/ Final Concept Selection Criteria**

- Prior experience working on projects of similar scale, complexity, and budget; technical knowledge required to design an artwork that glows.
- Ability to meet the timelines defined herein; and examples of excellence in past work samples.
- Artistic merit, originality, feasibility, durability, ease of maintenance, and creativity.
- Artists are asked to create temporary installations that highlight conservation and renewable energy initiatives of local partners, convey emission data, demonstrate immediate and/or future solutions, or envision artworks that produce energy.
- Artwork that requires little to no maintenance for the duration of the exhibit.
- Artistic style that is complimentary to the design intent of GLOW.

### **Disclosures**

Jackson Hole Public Art (JHPA) reserves the right to invite only artists who have the qualifications and experience level outlined. JHPA reserves the right to re-issue this RFP, alter the review panel, or recommend non-funding should we deem these actions necessary.

The selected artist or artist team will enter into a contract with JHPA. Depending on the artwork, the contract may require that the selected artist name Jackson Hole Public Art and JHMR, TVA, and any host sites as an additional insured during the project. The artist must comply with Wyoming law with respect to workers compensation insurance. Selected artists will be

responsible for providing drawings detailing all important features of the fabrication and installation method for engineering and structural review of the artwork if necessary. JHPA, and the project stakeholders will determine the exact locations of the artworks and artists will be informed of their location as soon as possible. Jackson Hole Public Art, TVA, and JHMR are equal opportunity employers.

Because the artworks are temporary, including some made from snow and ice, we can not provide insurance. We will ensure your work is presented in a professional manner, and maintained for the duration of its display. Under the artist's direction, we will conduct basic maintenance as needed and if a work becomes damaged beyond reasonable repair we will promptly remove it.

If you sell your artwork while it is on display, we ask that you consider donating a portion of your proceeds to JHPA to offset our costs of producing Glow Nights.

## **RFP SUBMISSION REQUIREMENTS**

Please submit your information as one PDF file.  
Please label your submission with **your name**, not Glow Nights.  
For example: Smith.Tom\_Reference1.pdf

**Statement of Interest:** In a few sentences please describe your concept. Please limit the letter to 300 words or less.

**Images of Concept:** Please provide 1-2 images – quick sketches - of your concept.

**Work Samples:** up to 4 images of any previously created art that specifically relates to this opportunity.

**Image requirements:** JPEG or JPG, under 5MB with a minimum of 1200 pixels on the longest side.

Video: 3GP, WMV, AVI, MOV, ASF, MPG, MP4, M2T, MKV, M2TS, under 100MB with a minimum resolution of 640 x 480; minimum 12 fps.

**If selected you will be asked to provide:**

**Resume & headshot:** A two-page (maximum) current resume and a headshot.

**References:** Please submit up to 3 current references. Check your contact's information to make sure it is up to date. Please make sure you include the reference name, phone, alternate phone, email, title and one sentence describing your professional association.

## **Project Timeline 2020/2021 – IT'S TIGHT!**

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## **Promotion**

JH Public Art will promote Glow Nights through a marketing campaign that will include paid and earned media on FB, Instagram local newspapers, and local radio. We will create video content and stills that we will share with you and that we ask you to share with your audience. A plaque recognizing you and describing your artwork will be placed on site, and print materials will be produced and distributed to host sites and locally.

### **For questions about this RFP and Glow Nights contact:**

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