



FOR IMMEDIATE RELEASE

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## **Local creatives transform the downtown into a place of possibility**

### **PARK(ing) Day is Friday, September 20st**

Jackson Hole Public Art celebrates PARK(ing) Day on September 20<sup>st</sup> from 10:00 am – 5:00 pm in downtown Jackson. PARKing Day is a worldwide event where artists, designers, and citizens transform parking spots into temporary public parks. PARKing Day helps us imagine public space for people instead of cars and highlights the inspiring work of local designers and artists to increase pedestrian vitality in the downtown.

New this year, Center Street will host an Age-Friendly pedestrian mall. Through a grant from the American Association of Retired People (AARP) and the Wyoming Business Council, JH Public Art has teamed up with the Pathways Department to create an Age-Friendly mall with free art-making activities, Rock Sage Living rocking chairs, free haircuts and coupons for ice-cream and candy for seniors, street games, and Trishaw bike ride demonstrations and dedicated parking. Participants will be asked how our community can make the downtown friendly for people of all ages and abilities.

This year's PARKing Day participants include:

Frances Ritchie, Perspective on Small Beings

NOSO Patches, Demo Circuit

Jenny Dowd, Jeny's Flower Cart

CLB Architects and KWC with Willow Creek Woodwork, Inc, Get Out / Get In  
Jackson Hole Land Trust

Wild. Open. Connected: Completing the Conservation Puzzle

JH Public Art & The Center, Public Piano

GYDE Architects & New West Building Company, Urban Canopy

Jackson / Teton County Planning Departments, Planning This Place

Isabel Rucker, Park n' Gaze

Bland Hoke & KHOL, Sound Lounge, powered by Energy Conversation Works

PARKing Day participants receive a \$250 stipend for supplies to build their installation. This year's event is sponsored by the Wyoming Business Council, the Wyoming Arts Council, AARP, and Teton County Pathways, Cycling Without Age, and St. John's Hospital Foundation.

PARKing Day maps will be available at each location and can be picked up from the JH Public Art Information tent on Center Street.

PARKing Day is free and open for all to experience.

IMAGES of PAST PARKing Days AVAILABLE UPON REQUEST

#### ABOUT JACKSON HOLE PUBLIC ART

Jackson Hole Public Art (JHPA) forges partnerships for the integration of art into any environment to inspire lasting cultural, educational and economic benefits. JHPA is a non-profit organization and our community's leading presenter of artist-driven projects in public space. We place bold artworks outside traditional venues of museums and galleries to provide access to art for everyone. JHPA provides public art consulting services to local businesses and manages the Public Art Task Force for the Town of Jackson.

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